Our Story

AltFantasy Sports came into being a few weeks before the short-lived Alliance of American Football season in 2019. Brian was looking for a platform to play fantasy football on for the new league. A little more than a week before the start of the season, he realized that the major platforms weren't going to support this new league. Being a web developer and having too much free time, he decided to spend the weekend making a bare bones site. After spending a few days drinking way too much coffee and furiously coding away, he had something that sorta-kinda worked some of the time. He thought that a post on Reddit may be able to get enough internet strangers to test out the kinks the first season and he would be able to improve on the site as they went through the inaugural season. Within an hour of that post, thousands of people had registered for the site, it had already crashed once, and Brian realized he'd bitten off way more than he could chew and could subsequently be found curled in the fetal position having a panic attack.

During that short-lived AAF season, the site continued improving incrementally. Even though it crashed frequently, didn't have many of the features necessary for a fantasy football platform, and in general looked like it was designed by a troubled ten-year-old, people kept coming back and setting their lineups. The community around the site grew and Brian kept on coding until the unceremonious end of the Alliance.

In the offseason before the 2020 XFL season, improvements continued to be made. Things started looking a bit better, the site could handle a bit more traffic, and Brian started having fewer mental breakdowns. One of the community members, Adam, came on board and started handling most things that didn't involve coding. Adam was a fantasy veteran and brought some much needed big ideas to the table for what the site could be. Eventually, he came on board as a partner to help the site to realize its full potential.

That 2020 XFL season was also cut short, but the site continued on. Support for other non-mainstream football leagues and other sports continued to be added. USFL, XFL, AUDL, Arena Football, and BIG3 are all currently supported with more leagues being added each year.

The site is still very much a passion project for Adam and Brian. There is no full time staff. Volunteers keep it floating. There are still bugs on the site. Each year shows exponential growth in users, so there are still problems with the servers being powerful enough to handle all the traffic. But the community continues to thrive and be the best community out there in the altsports world.

We'll keep building if you'll keep showing up to play.

Revision #1
Created 2 January 2024 15:27:00 by Brian
Updated 2 January 2024 15:45:35 by Brian